

# Comparison of Individual Teacher Account and School/District Accounts

Learn more about the additional benefits TalkingPoints school and district-wide platforms offer to help you better engage with all of your families.

	Teacher Only Account (Free)	School or District Account (Paid)
Account Type	Individual Teacher Accounts	Comprehensive site-wide license
Students & Classes	Up to 200 students, 5 classes	Unlimited classes, students, and family contacts plus co-teacher support
Messaging Capabilities	Individual, group/class-wide	Individual, group, class, school, district-wide*
Messages	Limit of 50 direct messages, 5 announcements per day	Unlimited messaging for all staff
Translation / Languages	Enhanced translation in 145+ languages	Priority enhanced translation in 150+ languages ✔ Includes support for non-machine translated languages
Platform	Mobile app and online sign-in	Mobile app and online sign-in
In-app support & resources	✔	✔
Analytics Dashboards & Reports	Basic data	Teacher, school, district, family, and student engagement data
Roles & permission tools	Individual teacher only	Pre-built and custom roles+ available to manage permissions Access/Roles for: <ul style="list-style-type: none"><li>• District Admin</li><li>• School Admin, Technical School Admin</li><li>• Teachers</li><li>• Non-Rostered Support Staff (nurses, coaches, attendance clerk and more)</li><li>• School/District Viewers</li></ul>

	Teacher Only Account (Free)	School or District Account (Paid)
Flexible messaging & engagement options	<p>Teacher only:</p> <ul style="list-style-type: none"> <li>Two-way translated text or in-app messages</li> <li>Video attachments with translated captions</li> <li>Image/photo attachments</li> <li>Document attachments (PDF or Google Drive files)</li> </ul>	<p>All staff with permissions:</p> <ul style="list-style-type: none"> <li>Two-way translated text or in-app messages</li> <li>Video attachments with translated captions</li> <li>Image/photo attachments</li> <li>Document attachments (PDF or Google Drive files)</li> <li>District-wide one-way translated messaging or announcements*</li> </ul> <p>School and District admin:</p> <ul style="list-style-type: none"> <li>Videos with translated &amp; editable captions*</li> <li>Translated audio messaging*</li> <li>Translated companion email messaging*</li> </ul>
Embedded family engagement expertise	-	<p>Message Mentor - message writing support using family engagement best practices</p> <p>Family Engagement Insights: Data to help teachers reach all families</p> <p>Attendance improvement tools</p> <p>Best Practice tips</p>
Time-saving tools	<p>Gallery of best practice templated messages</p> <p>Create and save templates</p> <p>Message scheduling</p> <p>Set office hours</p>	<p>Gallery of pre-translated best practice templated messages</p> <p>Create and save templates</p> <p>Message scheduling</p> <p>Set office hours</p>
Student messaging {ages 13+}	Manual data entry	Secure and streamlined; SIS integration & COPPA compliant
Document Translation	-	Message attachments with up to 5 pages; .pdf or .docx**
Dedicated Partner Success Manager	-	Guided implementation & support

\* Included with the TalkingPoints Admin Family Connect package

\*\* Premium add-on solution

+ District-wide implementations only