TalkingPoints is a research-proven platform for driving student outcomes

An ESSA Tier 2 causal study shows TalkingPoints improved student academics and attendance:

- **Decrease in absenteeism rates**
  - 1 percentage point absenteeism rate from a baseline of 6%; subgroups 1-2 point reduction from a baseline of 6-9%

  - **15%** Average for all students
  - **18%** English language learners
  - **22%** Black students
  - **25%** Students with disabilities
  - **17%** Latino students

- **Academic Outcomes**
  - **7%** For all students
  - **8-12%** Underserved Students

  - +7 months additional learning
  - +9 point improvement in state standardized math test scores equates to 7 months additional learning for the average student

TalkingPoints for Schools and Districts

We make the hard work districts and schools are already doing go further by amplifying the impact for each and every student. Our platform:

- **Cultivates wrap-around support for students** by fostering meaningful partnerships between home and school

- **Is intentionally designed to facilitate equitable, accessible engagement** that empowers teachers, staff, and families

- **Provides in-the-moment support and guidance** to promote best practices and build capacity in teachers and staff

- **Is laser-focused on student outcomes.** As a nonprofit, our success—like yours—is defined by driving results for all students.

Learn more at talkingpts.org/schools
Family Engagement is the superpower for accelerating student outcomes

BELOVED BY FAMILIES

"I love this app. It makes it so easy for me to keep up with my child's progress by actually having a conversation with the teachers."

Pamela Jerral
Parent, Wake County Public Schools

PREFERRED BY TEACHERS

"When I used TalkingPoints, the student felt successful, the parent felt respected to be included and I made an ally. It was a win, win, win."

Elizabeth Cashman
Middle school teacher, Osseo Area Schools

TRUSTED BY SCHOOLS & DISTRICTS

"From the district level, I'm seeing things de-escalating. I'm seeing joy. I'm seeing questions answered. It's been instrumental to sustain that relationship."

Meredes J. Williams
District leader, Pittsburgh Public Schools

Accessible, actionable insights

District admin portal

Teacher web app

Parent text message

_teacher mobile app

(parent app not shown)

2x

Research shows that family engagement is twice as likely to predict student success than family socioeconomic status

$1k +

Effective family engagement equates to an additional $1,000 per student to a school's annual budget

Learn more at talkingpts.org/schools