

# TalkingPoints is a research-proven platform for driving student outcomes

An ESSA Tier 2 causal study shows TalkingPoints improved student academics and attendance:

## Decrease in absenteeism rates

-1 percentage point absenteeism rate from a baseline of 6%; subgroups 1-2 point reduction from a baseline of 6-9%

**15%**

Average for all students

**18%**

English language learners

**25%**

Students with disabilities

**22%**

Black students

**17%**

Latino students

## Academic Outcomes

Course proficiency improvements

**7%** For all students

**8-12%** Underserved Students

**+7** months additional learning

**+9** point improvement in state standardized math test scores equates to 7 months additional learning for the average student

## TalkingPoints for Schools and Districts

We make the hard work districts and schools are already doing go further by amplifying the impact for each and every student. Our platform:

- Cultivates wrap-around support for students by fostering meaningful partnerships between home and school
- Is intentionally designed to facilitate equitable, accessible engagement that empowers teachers, staff, and families
- Provides in-the-moment support and guidance to promote best practices and build capacity in teachers and staff
- Is laser-focused on student outcomes. As a nonprofit, our success—like yours—is defined by driving results for all students.

# Family Engagement is *the* superpower for accelerating student outcomes

## BELOVED BY FAMILIES



I love this app. It makes it so easy for me to keep up with my child's progress by actually having a conversation with the teachers."

**Pamela Jerral**  
Parent, Wake County Public Schools

## PREFERRED BY TEACHERS



When I used TalkingPoints, the student felt successful, the parent felt respected to be included and I made an ally. It was a win, win, win."

**Elizabeth Cashman**  
Middle school teacher, Osseo Area Schools

## TRUSTED BY SCHOOLS & DISTRICTS

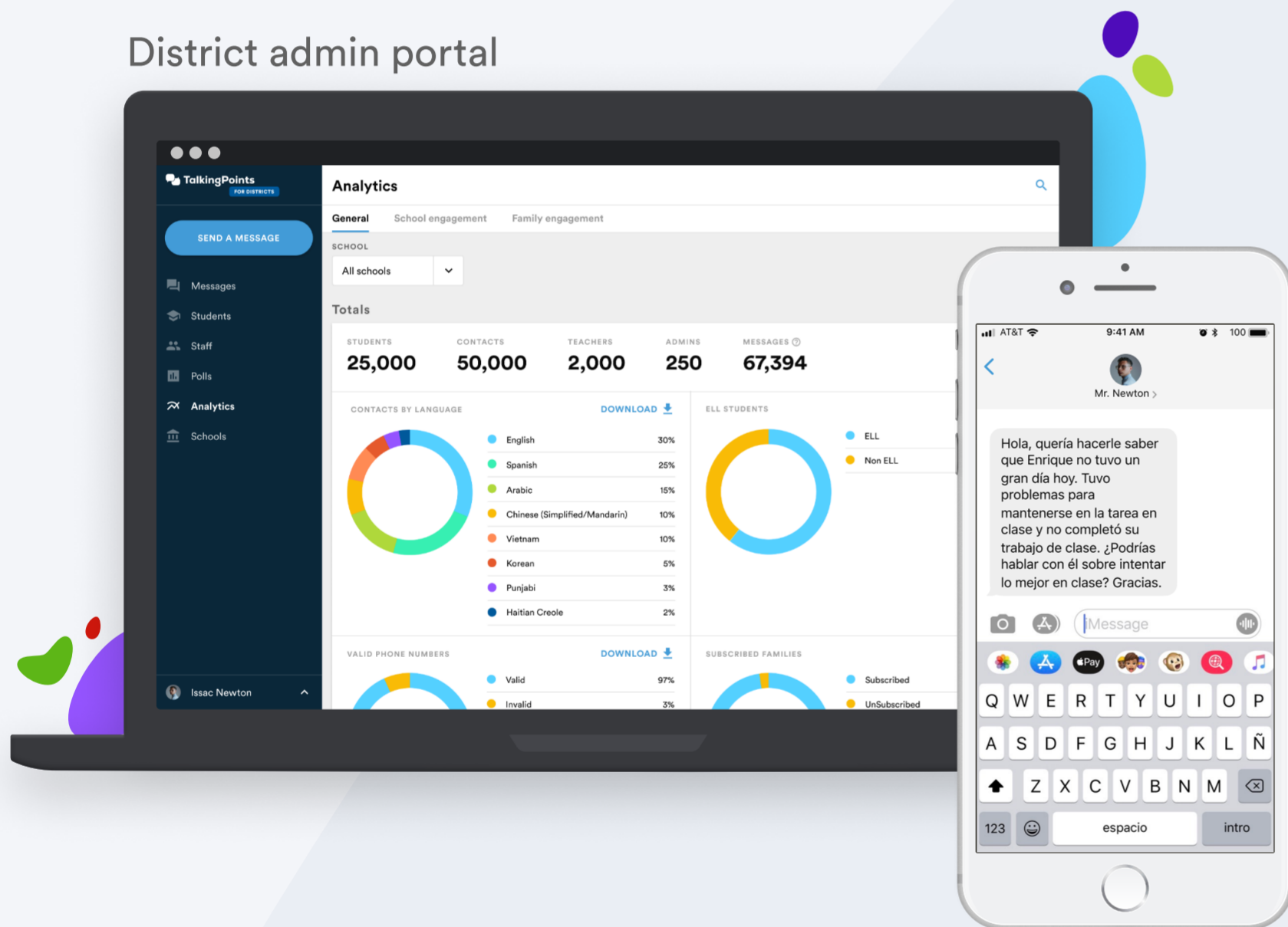


From the district level, I'm seeing things de-escalating. I'm seeing joy. I'm seeing questions answered. It's been instrumental to sustain that relationship."

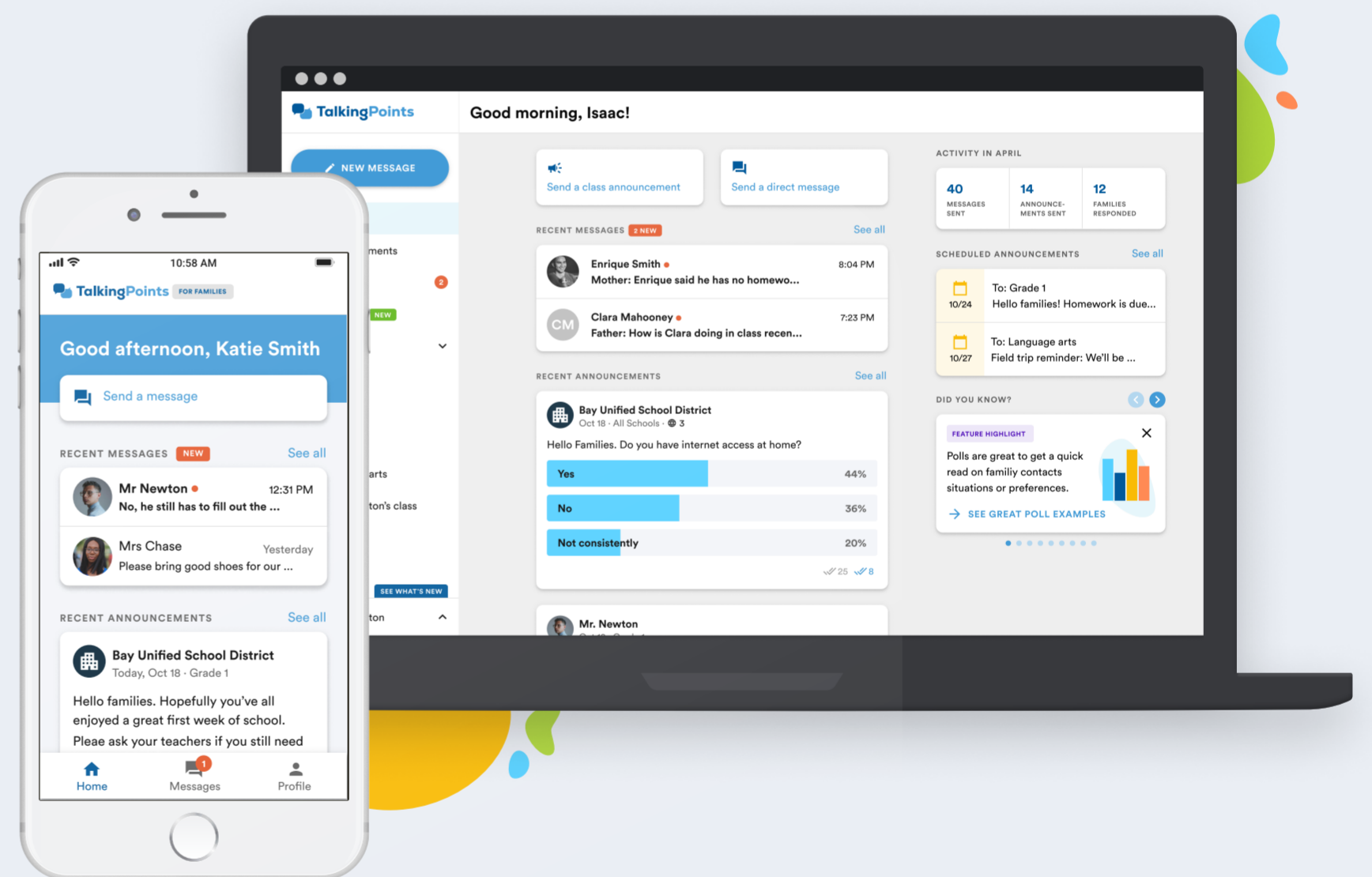
**Mercedes J. Williams**  
District leader, Pittsburgh Public Schools

## Accessible, actionable insights

District admin portal



Teacher web app



Parent text message  
(parent app not shown)

Teacher mobile app



**2x**

Research shows that family engagement is twice as likely to predict student success than family socioeconomic status



**\$1k +**

Effective family engagement equates to an additional \$1,000 per student to a school's annual budget