

# What's New from TalkingPoints

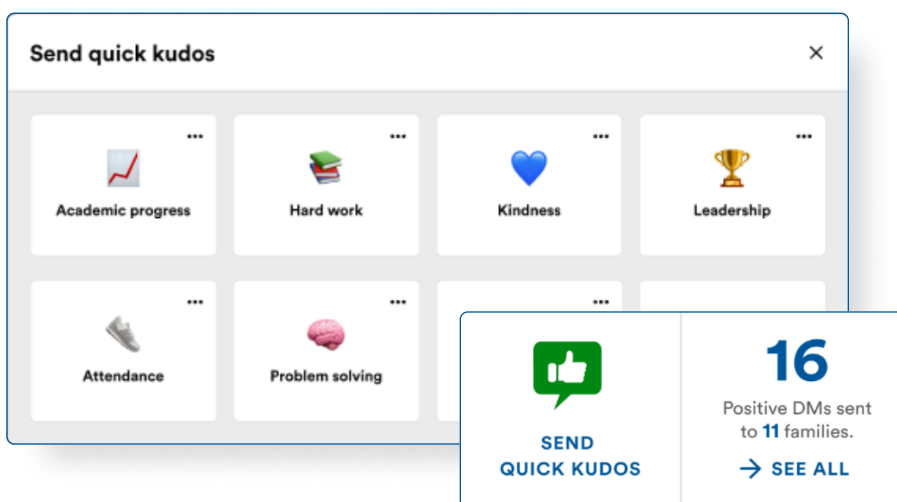
## Powerful Tools to Drive Student Success & Strengthen Family Engagement

Inspired by our school and district partners and grounded in evidence-based best practices, TalkingPoints helps transform family engagement beyond one-way communication, building meaningful family-school partnerships that improve outcomes for *all students*.

## Enhance Family Engagement, Strengthen Relationships

For the 2025-26 school year, **TalkingPoints Foundations** includes new, easy-to-use tools to help build strong, positive connections between schools and families:

- **Quick Kudos**  
Instantly celebrate student achievements in just a few clicks!
- **Positive Message Tracking**  
Teachers can easily track positive engagement, ensuring every student receives recognition.
- **Family Check-Ins**  
Pre-built messages help maintain connections throughout the year, whether for back-to-school, or helpful tips for students at test time.



**Why it matters:** Research shows that a 4:1 ratio of positive to constructive messages builds trust, strengthening family-teacher partnerships, making it easier to partner with families when challenges arise.

## Maintain Connections, Streamline Communications

### Easy Event Management

Teachers can create events and invite families to sign up for time slots – making parent-teacher conferences and family nights easier than ever!

### Personalized Messaging

School administrators and staff, such as counselors and nurses, can communicate directly from their personal inboxes, fostering trust and stronger family relationships. They can switch easily between personal and school inboxes based on the nature of the message.

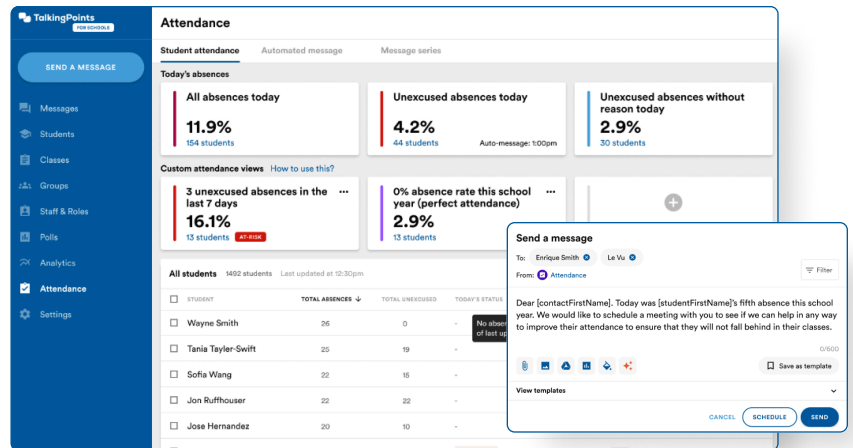
### More Efficient Staff and School Announcements

Administrators can include staff as a recipient of announcements along with students or families—ensuring the right people get the right information.

## Transform Attendance Data into Real-Time Insights and Family Engagement

Chronic absenteeism remains a challenge impacting student success. TalkingPoints is introducing a **new Attendance Improvement Plus Add-On\*** that helps tackle this head-on!

- **Real-Time Attendance Dashboard**  
Get a centralized view of attendance data, making it easy to track and act on.
- **Smarter, Targeted Messaging**  
Engage families in a two-way dialogue, whether celebrating perfect attendance or providing resources to those facing challenges.
- **Automated Daily Absence Messages**  
Proactively notify families and offer support to get students back on track.



\* The Attendance Improvement Plus Add-On is available at special introductory pricing for the 2025-26 school year and requires the TalkingPoints Connector.

## Extend Classroom Learning at Home

Introducing **Academic Improvement Plus** - designed to help families easily support classroom learning at home - **included free** for the 2025-26 school year.

- **Home Learning Activities**  
Teachers can quickly share research-based activities that families can do at home to reinforce what's happening in the classroom.
- **No Teacher Prep Required**  
Simply select a grade level and topic, and TalkingPoints will create an easy-to-use home activity.



Selected Best Overall Family  
Communications Platform for  
Teachers and Schools

## Get Started with TalkingPoints Today

*The Leading Universal Family Engagement Solution*



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