Pg TalkingPoints

BACK-TO-SCHOOL 2025

What's New from TalkingPoints

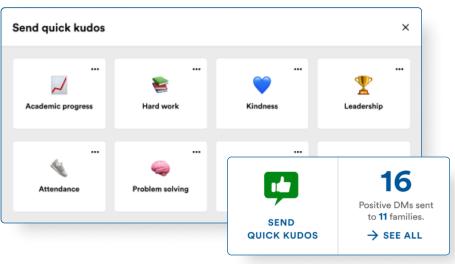
Powerful Tools to Drive Student Success & Strengthen Family Engagement

Inspired by our school and district partners and grounded in evidence-based best practices, TalkingPoints helps transform family engagement beyond one-way communication, building meaningful family-school partnerships that improve outcomes for *all students*.

Enhance Family Engagement, Strengthen Relationships

For the 2025-26 school year, **TalkingPoints Foundations** includes new, easy-to-use tools to help build strong, positive connections between schools and families:

- Quick Kudos Instantly celebrate student achievements in just a few clicks!
- **Positive Message Tracking** Teachers can easily track positive engagement, ensuring every student receives recognition.
- Family Check-Ins Pre-built messages help maintain connections throughout the year, whether for back-to-school, or helpful tips for students at test time.



Why it matters: Research shows that a 4:1 ratio of positive to constructive messages builds trust, strengthening familyteacher partnerships, making it easier to partner with families when challenges arise.

Maintain Connections, Streamline Communications

Easy Event Management

Teachers can create events and invite families to sign up for time slots – making parent-teacher conferences and family nights easier than ever! Personalized Messaging School administrators and staff, such as counselors and nurses, can communicate directly from their personal inboxes, fostering trust and stronger family relationships. They can switch easily between personal and school inboxes based on the nature of the message. More Efficient Staff and School Announcements Administrators can include staff as a recipient of announcements along with students or families ensuring the right people get the right information.

Transform Attendance Data into Real-Time Insights and Family Engagement

Chronic absenteeism remains a challenge impacting student success. TalkingPoints is introducing a **new Attendance Improvement Plus Add-On*** that helps tackle this head-on!

- Real-Time Attendance Dashboard Get a centralized view of attendance data, making it easy to track and act on.
- Smarter, Targeted Messaging Engage families in a two-way dialogue, whether celebrating perfect attendance or providing resources to those facing challenges.
- Automated Daily Absence Messages Proactively notify families and offer support to get students back on track.

TalkingPoints reasonable	Attendance	
	Student attendance Automated message Message series	
SEND A MESSAGE	Today's absences	
		Unexcused absences without reason today
		2.9% S0 students
	Custom attendance views How to use this?	
	3 unexcused absences in the 0% absence rate this school	
	last 7 days year (perfect attendance) 16.1% 2.9%	0
	13 students Asense 13 students Send a message	
	All students 1492 students Last updated at 12:30pm From: 2 Attendance	Le Vu 🔕 😇 Filter
Attendance	STUDENT TOTAL ABSENCES ↓ TOTAL UNEXCUSED TODAY'S STATUS Dear [contactFirstNam	e], Today was [studentFirstName]'s fifth absence this school
		schedule a meeting with you to see if we can help in any way dance to ensure that they will not fall behind in their classes.
	Tania Tayler-Swift 25 19 -	0/600
	🗆 Sofia Wang 22 15 -	🔆 🔸
	Jon Ruffhouser 22 22 - View templates	~ ~
	Jose Hernandez 20 10 -	CANCEL SCHEDULE SEND

* The Attendance Improvement Plus Add-On is available at special introductory pricing for the 2025-26 school year and requires the TalkingPoints Connector.

Extend Classroom Learning at Home

Introducing **Academic Improvement Plus** - designed to help families easily support classroom learning at home - **included free** for the 2025-26 school year.

• Home Learning Activities

Teachers can quickly share research-based activities that families can do at home to reinforce what's happening in the classroom.

• No Teacher Prep Required

Simply select a grade level and topic, and TalkingPoints will create an easy-to-use home activity.



Selected Best Overall Family Communications Platform for Teachers and Schools

Get Started with TalkingPoints Today

The Leading Universal Family Engagement Solution



Scan to <u>learn more</u> or request a demo

Existing partners contact Partner Success partners@talkingpts.org

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