

Professional Learning Services

From messages to momentum. Communication that moves outcomes.

Strong family communication isn't just about sending messages, it's about building partnerships that create the conditions for attendance, learning, and belonging. TalkingPoints Professional Learning helps schools and districts turn everyday communication into sustained, systemwide impact.

Designed for educators, leaders, and support teams, our learning experiences combine proven family engagement practices with hands-on use of the TalkingPoints platform so communication is consistent, inclusive, and effective across every district, school, and classroom.

Built for scale and aligned to district priorities, our professional learning supports educators from a strong launch through continuous improvement.

A LEARNING PATH THAT GROWS WITH YOU

Three tiers of professional learning designed to meet districts where they are and support growth over time. *Available: in-person, virtual, and blended formats.* Each session is grounded in:

- **Research-based family engagement best practices**
- **Accessible, actionable learning for all educators**
- **Practical use of TalkingPoints to drive measurable outcomes**

TALKINGPOINTS ESSENTIALS

Getting started with TalkingPoints

Comprehensive implementation training and support focused on building positive family-school partnerships, with the goal of improving outcomes for all students. What this includes:

- Product fundamentals and introductory communication workflows
- Launch readiness and onboarding support
- Evidence-based family engagement messaging best practices



Ideal for: New districts, new staff, or teams needing a refresher

TALKINGPOINTS IN PRACTICE

Using evidence-based family engagement strategies to strengthen attendance and learning

Practice-oriented professional learning that guides educators and leaders in using family engagement strategies and positive communication to address challenges such as chronic absenteeism, student well-being, and academic outcomes. Highly collaborative, interactive sessions ensure participants leave able to confidently put their learning into practice. What this includes:

- Leveraging TalkingPoints analytics to drive action
- Improving attendance, communication effectiveness, and equity
- Integrating TalkingPoints into instructional and schoolwide priorities



Ideal for: Districts seeking to strengthen implementation quality and maximize platform impact

TALKINGPOINTS CUSTOM PACKAGES

Purpose-built learning aligned to your district's goals

Tailored, ongoing support designed for districts ready to go further. These learning experiences strengthen implementation through sustained strategic support that elevates family partnerships, helping districts turn communication and engagement into measurable gains in student outcomes. What this includes:

- Leadership coaching and strategy development
- PLC or team-based support
- Targeted training for specific roles or use cases (attendance staff, instructional coaches)



Ideal for: Districts seeking sustained, personalized support to transform family engagement practices

WHAT SETS TALKINGPOINTS PROFESSIONAL LEARNING APART

TalkingPoints partners closely with districts to design the right professional development pathway, ensuring educators feel supported, confident, and equipped to use the platform in ways that drive measurable improvement in student outcomes.

PRICING*

Virtual: \$400/hour | Onsite: \$4,000/day (up to 6 hours of content)



To learn more contact your TalkingPoints account representative or reach us at: partners@talkingpts.org