

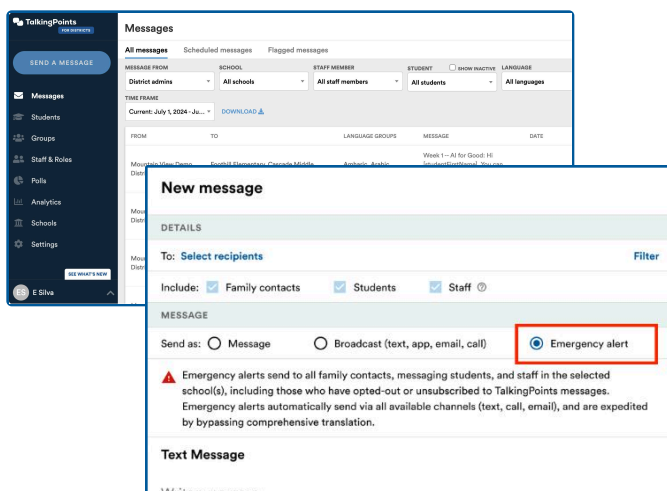
BACK-TO-SCHOOL 2025

Introducing District Emergency Alerts & Notifications

One Button. Reach Every Family.

When you need to reach every family with an important message, clarity and language accessibility are essential—whether by call, text, app, or email. TalkingPoints is expanding its trusted family engagement platform with powerful emergency alerts and enhanced broadcast notifications, all backed by our industry-leading translation.

With just one button, districts can **send critical alerts and announcements** via **text, email, and automated phone calls**—all within TalkingPoints and all automatically translated. It's a unified way to deliver urgent, high-priority information to every family, in the place they know and trust—TalkingPoints.



The screenshot shows the TalkingPoints interface. On the left is a sidebar with navigation options: Messages, Students, Groups, Staff & Roles, Polls, Analytics, Schools, and Settings. The main area is titled 'Messages' and includes tabs for 'All messages', 'Scheduled messages', and 'Flagged messages'. Below these are filters for 'MESSAGE FROM' (District admin), 'SCHOOL' (All schools), 'STAFF MEMBER' (All staff members), 'STUDENT' (All students), and 'LANGUAGE' (All languages). A 'TIME FRAME' section shows 'Current: July 1, 2024 - Jul...' with a 'DOWNLOAD' link. Below this is a table with columns for 'FROM', 'TO', 'LANGUAGE GROUPS', 'MESSAGE', and 'DATE'. The 'New message' form is open, showing 'DETAILS' with 'To: Select recipients' and a 'Filter' button. Under 'Include', there are checkboxes for 'Family contacts', 'Students', and 'Staff', all of which are checked. The 'MESSAGE' section has 'Send as:' options: 'Message', 'Broadcast (text, app, email, call)', and 'Emergency alert'. The 'Emergency alert' option is selected and highlighted with a red box. Below this, a warning icon and text state: 'Emergency alerts send to all family contacts, messaging students, and staff in the selected school(s), including those who have opted-out or unsubscribed to TalkingPoints messages. Emergency alerts automatically send via all available channels (text, call, email), and are expedited by bypassing comprehensive translation.' At the bottom, there is a 'Text Message' section with a 'Write a message' input field.

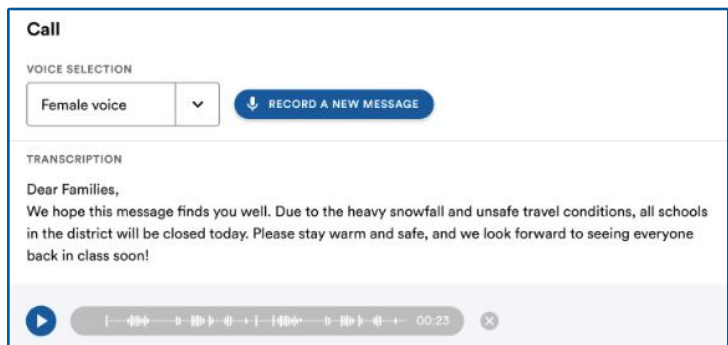
Emergency Alerts - Reach All Families When It Matters Most

- Override opt-out settings to ensure urgent messages are delivered.
- Reach families across *all available channels* (text, email, automated calls)—regardless of set preferences.
- Messages sent via short code, prioritized by mobile carriers for rapid delivery.
- Website and social media posts.*

Broadcast Notifications - Reach All Families How They Expect It

- Respect communication preferences and opt-out settings.
- Includes automated phone calls along with video, audio, text, app, and email.
- Delivers a unified communication experience across your district and school community.

* Available Fall 2025



Automated Phone Calls with Industry-Leading Translation

- Ensure compliance and reach all *families*, while strengthening family engagement.
- Every call is translated using TalkingPoints' industry-leading translation.
- Automatically enabled for Emergency Alerts.

Faster, Consistent Communication with School and District Templates

- Quickly send messages using pre-set templates.
- Empower teams with reusable, customizable templates to streamline communication.
- Organize templates in custom folders based on recurring topics (e.g., Urgent, Logistics, etc).
- Easily share folders with schools and educators to ensure consistent messaging across the district.



ADD ON

TalkingPoints Emergency Alerts & Broadcast Notifications

New add-on package to TalkingPoints Foundations

District-wide, unified solution

Secure special introductory pricing by August 31, 2025



Selected Best Overall Family Communications Platform for Teachers and Schools

Get Started with TalkingPoints Today

The Leading Universal Family Engagement Solution



Scan to [learn more](#) or [request a demo](#)

Existing partners contact Partner Success partners@talkingpts.org

talkingpts.org

MAY 2025