

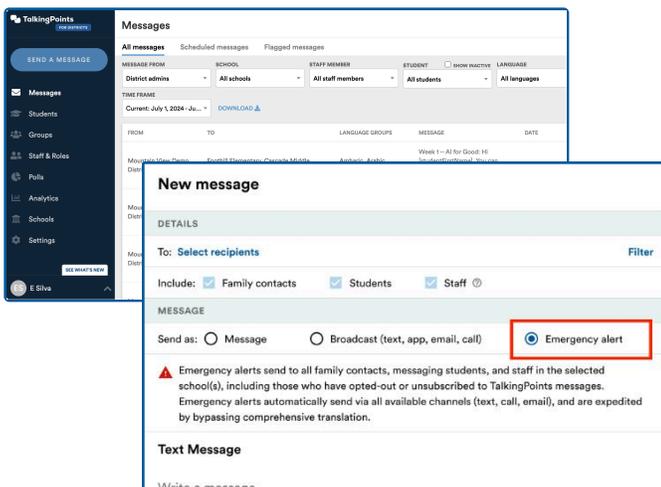
BACK-TO-SCHOOL 2025

Introducing District Emergency Alerts & Notifications

One Button. Reach Every Family.

When you need to reach every family with an important message, clarity and language accessibility are essential—whether by call, text, app, or email. TalkingPoints is expanding its trusted family engagement platform with powerful emergency alerts and enhanced broadcast notifications, all backed by our industry-leading translation.

With just one button, districts can **send critical alerts and announcements** via **text, email, and automated phone calls**—all within TalkingPoints and all automatically translated. It’s a unified way to deliver urgent, high-priority information to every family, in the place they know and trust—TalkingPoints.



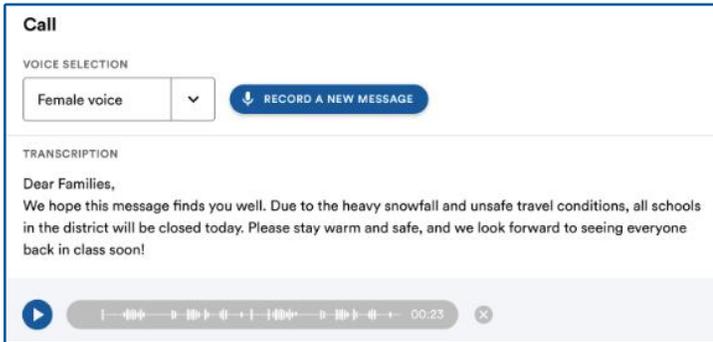
Emergency Alerts - Reach All Families When It Matters Most

- Override opt-out settings to ensure urgent messages are delivered.
- Reach families across *all available channels (text, email, automated calls)*—regardless of set preferences.
- Messages sent via short code, prioritized by mobile carriers for rapid delivery.
- Website and social media posts.*

Broadcast Notifications - Reach All Families How They Expect It

- Respect communication preferences and opt-out settings.
- Includes automated phone calls along with video, audio, text, app, and email.
- Delivers a unified communication experience across your district and school community.

* Available Fall 2025



Automated Phone Calls with Industry-Leading Translation

- Ensure compliance and reach all *families*, while strengthening family engagement.
- Every call is translated using TalkingPoints' industry-leading translation.
- Automatically enabled for Emergency Alerts.

Faster, Consistent Communication with School and District Templates

- Quickly send messages using pre-set templates.
- Empower teams with reusable, customizable templates to streamline communication.
- Organize templates in custom folders based on recurring topics (e.g., Urgent, Logistics, etc).
- Easily share folders with schools and educators to ensure consistent messaging across the district.



TalkingPoints Emergency Alerts & Broadcast Notifications

New add-on package to TalkingPoints Foundations

District-wide, unified solution

Secure special introductory pricing by August 31, 2025



Selected Best Overall Family Communications Platform for Teachers and Schools

Get Started with TalkingPoints Today

The Leading Universal Family Engagement Solution



Scan to [learn more](#) or [request a demo](#)

Existing partners contact [Partner Success partners@talkingpts.org](mailto:PartnerSuccesspartners@talkingpts.org)