

INTRODUCING

TalkingPoints Attendance Improvement Plus

Turn Real-Time Attendance Insights into Meaningful Action

Chronic absenteeism impacts student success and family engagement is critical to solving this challenge. To support schools, TalkingPoints is introducing Attendance Improvement Plus to help proactively tackle attendance issues by fostering strong family partnerships.

Unlike typical one-way attendance communication, Attendance Improvement Plus builds meaningful family-school connections that enhance student outcomes. As part of the TalkingPoints platform, it reinforces our commitment to Universal Family Engagement—the practice of ensuring *all families* can support their child's education, regardless of barriers and circumstances.

HOW ATTENDANCE IMPROVEMENT PLUS HELPS SCHOOLS

Smarter, Targeted Messaging

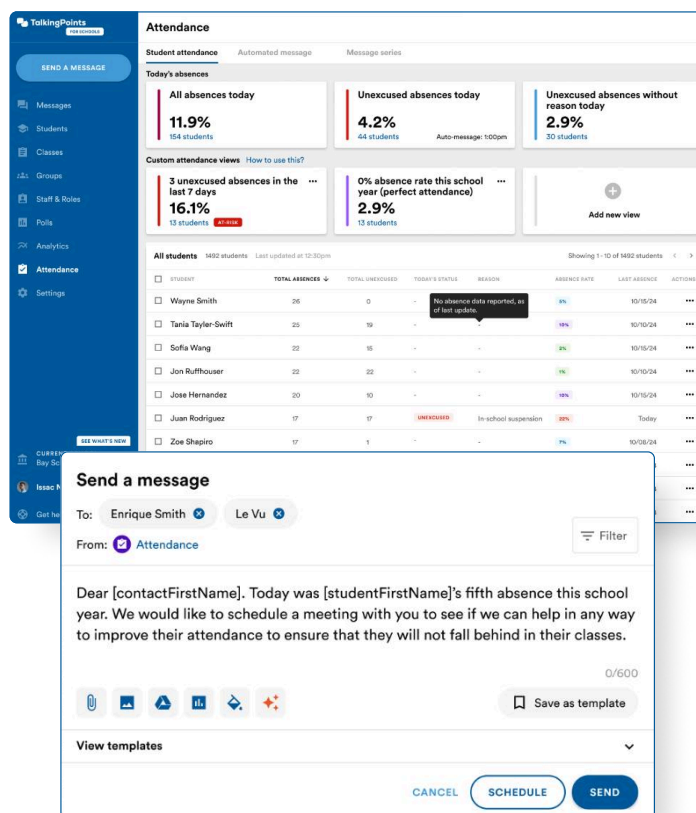
- Engage *all families* in a two-way conversation about attendance.
- Gain insight into absence reasons, better understand root-causes, and partner with families to unblock barriers to attendance.
- Intervene before students become chronically absent.
- Easily message families of student groups in specific attendance tiers to provide targeted interventions.
- Celebrate families with strong attendance habits to build a positive school attendance culture.

Real-Time Attendance Dashboard

- Get a centralized view of attendance data, making it easy to track and act on.
- Customize the dashboard to include the most actionable insights.

Automated Daily Absence Messages

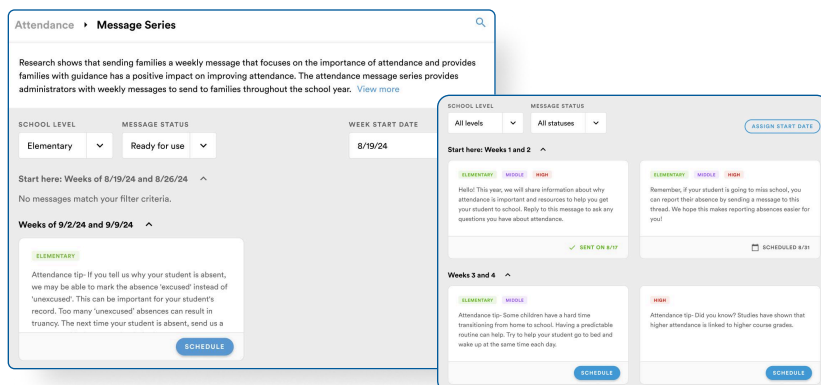
- Proactively notify families and offer support to get students back on track.
- Each school can customize and schedule messages for groups of absent students—including all absences, unexcused absences and unexcused absences with no reason.



HOW ATTENDANCE IMPROVEMENT PLUS HELPS SCHOOLS

Attendance Messaging Series

- Deliver research-based messages to help families understand the importance of attendance and how they can support their students.
- Enables a proactive approach with pre-built weekly messages that educate and encourage.



Dedicated Attendance Inbox

- Consolidates attendance-related messages in a separate inbox from other school communications.
- Families can communicate in their home language via text, with translations available in 150+ languages, providing a more accessible alternative to calls or emails.

NEW FOR 2025-26

TalkingPoints Attendance Improvement Plus

New outcomes-focused attendance add-on package to TalkingPoints Foundations

School-level attendance solution

Requires TalkingPoints Connector for direct data integration

Special introductory pricing for the 2025-26 school year



Selected Best Overall Family Communications Platform for Teachers and Schools

Get Started with TalkingPoints Today

The Leading Universal Family Engagement Solution



Scan to learn more or request a demo

Existing partners contact Partner Success partners@talkingpts.org



See how TalkingPoints decreased absenteeism rates by 25% in Tulsa Public Schools
[Read the report](#)