



2026 IMPACT SURVEY

Every day, families and educators use TalkingPoints to stay connected — sharing updates, solving problems, celebrating wins. TalkingPoints' Impact Survey exists to ask them directly whether that connection is making a difference.

SEPTEMBER 2026

TalkingPoints’ Impact Survey is administered regularly to TalkingPoints educators and families to understand how using TalkingPoints affects families, educators, and students.

Specifically, the Impact Survey asks families and educators for feedback on:

- 1. Improvements in student outcomes, including attendance, academic performance, well-being, and behavior
- 2. Improvements in educators’ capacity to build partnerships with families in service of student outcomes
- 3. Improvements in families’ capacity to build strong relationships with their children’s school and support learning at home

The survey also gathers input on what families and educators still need to build strong partnerships, and how TalkingPoints can continue to support that work. Administered since spring 2021, the Impact Survey is a consistent measure of TalkingPoints’ value to the families, educators, and students it serves. The following pages share key findings from the spring 2026 Impact Survey.



“Having direct access to my child’s teachers is extremely helpful ... TalkingPoints helps reiterate homework assistance and even questions on material that I have as a parent. I also feel more involved in my daughter’s day to day school life.”

— FAMILY, 4th–5th GRADE

Survey & Sample Overview

Administered in April–May 2026

FAMILIES · 913

82% use the Family App

47% have students in K-5

59% 2+ years on TalkingPoints

35% speak a language other than English at home

EDUCATORS · 702

73% classroom teachers

39% work with students in K-5

67% 2+ years on TalkingPoints

91% use TalkingPoints at least 2-3x/week (69% at least 1x/day)

Key Headlines

Both families and educators report **increased confidence and capacity, stronger family-school partnerships**, and **improved student outcomes** since they started using TalkingPoints.

Increased Confidence & Capacity

93% of families report increased capacity to support student learning

90% of families feel more confident talking with teachers

96% of educators report improved capacity to engage families

85% of educators report improved communication skills

Stronger Family-School Partnerships

86% of families feel more welcome at school

91% of educators say families are stronger partners

Improved Student Outcomes

81% of families report improvements in at least one area

FAMILIES SEE GAINS IN:

40% Academic Performance

34% Engagement in Class

33% Views about School

82% of educators report improvements in at least one area

EDUCATORS SEE GAINS IN:

53% Behavior

36% Attendance

35% Academic Performance

“Positive, proactive communication with families early in the year sets a tone of collaboration and shared responsibility. Families know clearly and directly that I care about students’ growth.”

— CLASSROOM TEACHER,
HIGH SCHOOL

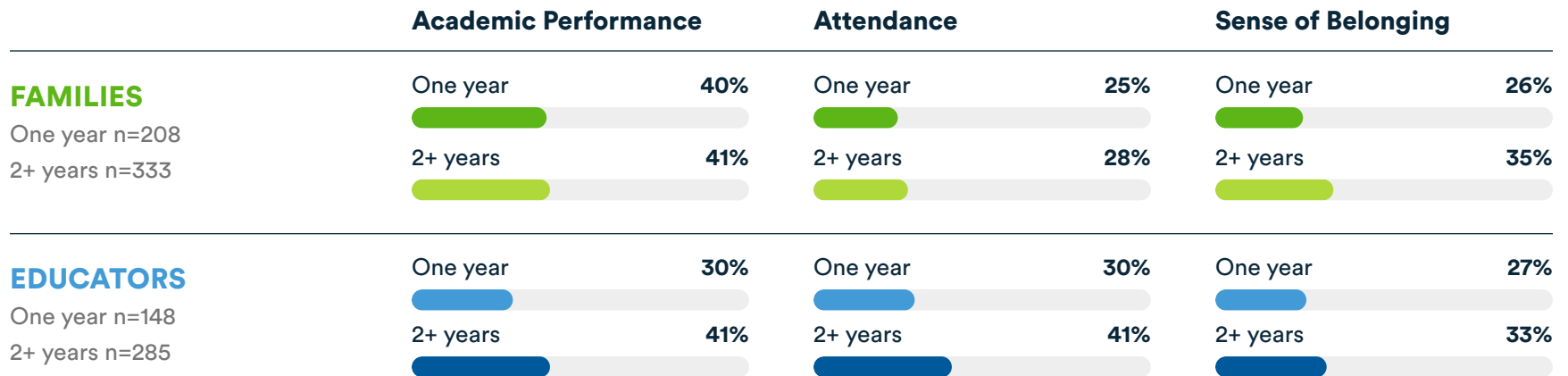
“It enhances my ability as a working parent to feel connected with my child’s school and teachers on a daily basis.”

— FAMILY, 1st–3rd GRADE

Additional Insights

Gains in student outcomes appear within a year — and grow stronger over time

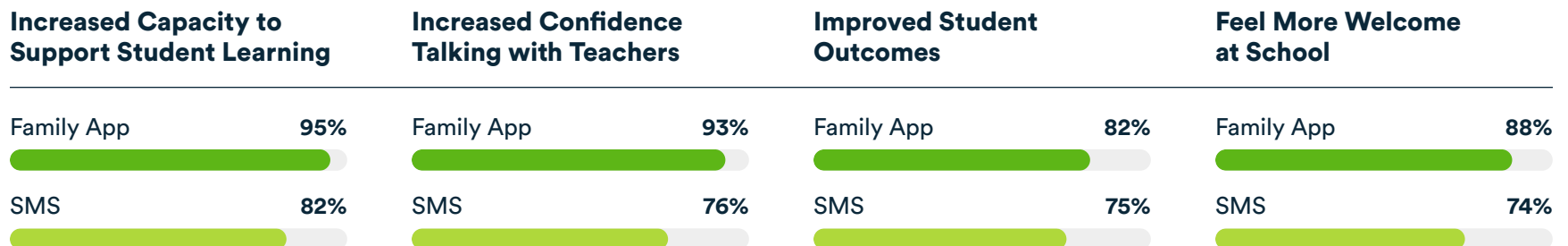
% OF FAMILIES AND EDUCATORS REPORTING IMPROVEMENT, BY YEARS OF TALKINGPOINTS USAGE



App users report stronger results

% OF FAMILIES REPORTING IMPROVEMENT, BY MESSAGE CHANNEL

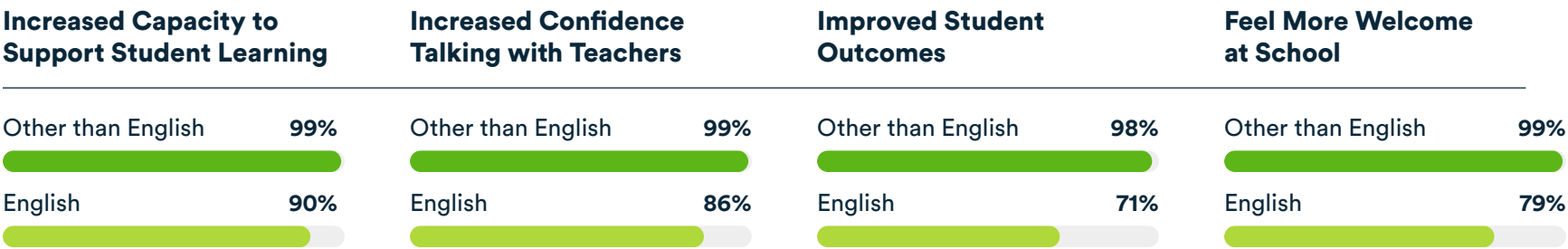
● Family App (n=589) ● SMS (n=99)



Multilingual families see stronger results

% OF FAMILIES REPORTING IMPROVEMENT, BY HOME LANGUAGE

● Other than English (n=201) ● English (n=370)



Findings from the spring 2026 Impact Survey continue to show the impact TalkingPoints has on educators, families, and students.

More than 4 in 5 educators and families report improvements in student outcomes — especially academic performance, behavior, attendance, and engagement in class. Nearly all families and educators report improved capacity to build relationships, and see that translate into stronger family-school partnerships.

Both families and educators see benefits within their first year of use, and those gains grow stronger the longer they stay engaged — clear evidence that sustained use deepens impact. As families and educators continue to turn to TalkingPoints to communicate, connect, and collaborate, the results point to a simple truth: stronger family-school partnerships are one of the clearest paths to student success.

“Phenomenal platform to engage families in their children’s education, behavior, attendance and many other factors that are part of working together as a team.”

— CLASSROOM TEACHER

